



KHELO INDIA

Talent Identification and Development

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New Delhi – 110003

File No : 3(5) /Sectt. /KITD/HPC/2018-19

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**Subject : Norms for expenditure under Khelo India Talent Development & Funding to  
National/Regional/State Academies**

### 1. AN OVERVIEW OF KHELO INDIA

- i. The Khelo India Scheme aims to encourage sports all over the country. It aims at strengthening the sports ecosystem in India by promoting the twin objectives of mass participation and promotion of excellence in sports. Further, the major aim of the program is to help Indian sportspersons to reach the pinnacle of world sports focusing at the initial stage a podium finish at the 2024 and 2028 Olympics.
- ii. The scheme has 12 verticals including Talent Search & Development & funding to the National/Regional/State academies. The operational guideline of these two verticals is contained in notification No F No 54-1/MYAS/MDS/2017 Dated 26<sup>th</sup> December. Khelo India Talent Search & Development (KITD) envisages identification of 1,000 athletes (to be called Khelo India Athlete-KIT) every year through measures such as the holding of Khelo India competitions, NSF/SGFI competitions, etc. and by other methodologies for identification of talent. The Government has already formed committees such as TIDC (Talent Identification Development Committee) and TSC (Talent Screening Committee) consisting of eminent sportspersons who are recipient of honors such as Padma Shree awardees, Arjuna Awardees, Dronacharya awardees, senior coaches and representatives of National sports Federations. A High Powered Committee (HPC) has also been constituted to take all policy decisions. Once the athlete is identified as KIT, the funding of Rs 5 lacs per athlete per year is available under the vertical "Khelo India Search & Development" vertical. The grant for training, equipment, sports science support will continue till such time as the athlete manifests progress and potential up to maximum of eight years. There will be weeding out every year based on performance bench mark.
- iii. The identified sports talent will be given the option to join SAI Sports academies, State Sports Academies or Sports academies established by private sector (including sports persons). Grants-in-aid can be provided under the vertical "Funding to National/Regional/State Academies" for establishment, operation and maintenance of sports academies in respect of identified disciplines to these academies.
- iv. On the basis of recommendation of TIDC, HPC would grant accreditation to the academies provisionally for a period of one year initially. Subsequently, long term

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agreement would be entered into with accredited academies. The accreditation will be an ongoing process & more and more academies will be accredited to allow KIT to train at nearest location. The gap analysis of the academies would be done & the academies not meeting the bench mark can be de-accredited.

**2. The Norms for the funding of residential Khelo India Talent (KIT) under accredited sports academies:**

Once a KIT takes admission into any of the academy, following expenditure would be incurred in respect of each KIT.

S N	Particulars	Norms	Cost Per trainee Per Annum (In RS.)	Payable to
I.	<b>FUNDING WITHIN Rs.5 LAKHS.</b>			
1	Coaching/Sports Science/Management /asset utilization Charges/minor injuries management etc.	<p>a. Coaching Rs 75,000</p> <p>b. Sports Science Rs 50,000</p> <p>c. Management Rs 25,000</p> <p>The ratio &amp; quality of services will be standardized in due course for each sports by TIDC.</p>	1,50,000	Academy (the receipt to be given by the academy). Pro rata basis
2	Diet charges	<p>The following diet rates shall be applicable for the Academies:-</p> <p>a. Maximum of Rs. 480 per day per athlete for Maximum of 330 days (subject to actual days) for all sports disciplines.</p>		Academy( Utilization certificate to be given by academy)

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		<p>Instruction for diet to be issued from time to time.</p> <p>b. The menu prescribed for Junior national campers to be followed.</p> <p>c. The diet charges to be paid for number of days, the diet is actually provided by the academy to the athlete. To clarify, the period of national camps or where diet charge is spent/ reimbursed or food is provided by agency other than academy will not be charged to Khelo India.</p>		
3	Lodging Charges	a. Lodging charges shall be payable at Rs. 36,000 per athlete per Annum.	Rs 36,000	Academy(receipt to be given by academy); pro-rata basis
4	Kitting	a. General Sports training kit (Once in a year) This shall include at least 1 Track Suit, 8 T-Shirts, 6 shorts, 2 pairs of warm up shoes, 4 pairs of	20,000	Academy(Bills to be given by academy/bills to be verified by auditor)

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		socks. More kitting items be purchased in case of saving.		
5	Recurring expenses for consumables, equipment, game specific kitting	<p><b>Game Specific Equipment :-</b></p> <p>Discipline-specific Competition Kit such as playing kit, Spikes, Hockey Goalkeeper Kit, Specific Shoes, Belts, shuttles, rackets, ammunition etc. considered under the consumable equipment category will be provided as per sports-specific requirements.</p>	Depending upon sports-separate chart(50,000 for athletics)	Payment to academy. (The bills to be given by academy/to be verified by auditor)
6	Domestic travel/competitions & related expenses	<p>a. Domestic competitions lodging/Boarding, TA/DA &amp; other incidental charges</p> <p>b. Travelling &amp; incidental charges for two assessment/camps by Khelo India Junior National camp norms to apply. Actual bills to be submitted for verification.</p>	Rs 60,000	Academy(bills to be given by academy/expenses vouchers/bills to be verified by auditor)
7	Insurance & Medical Expense	<p>Rs. 3,900 per trainee per annum (on the line of MYA&amp;S's Assistance to NSFs i.e as under:-</p> <p>i. Medical Insurance Policy - Rs. 5 Lakhs ii. Personal Accident Policy(Disability/Dea</p>	3,900 (say 4,000)	To be done centrally

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		th)-Rs.25 Lakhs		
8	Out of pocket expenses including travel to home town, diet charges while at home, other misc expenses	This may be paid on selection of an athlete and no utilisation/receipt will be+ required.	1,20,000	To be paid for full year to an athlete on selection. To be paid advance quarterly.
9	Educational Tie-up	Educational Tie-up Upto Rs. 30,000 per trainee per annum on reimbursement basis. This shall include Tuition fees & incidental expenses), Stationary items, School uniform & other required items regarding schooling.	30,000	Subject to production of fee receipt for the school/college to be paid to the academy
	<b>Total cost per trainee per annum</b>		<b>6,28,400</b>	

- 1) For non residential trainee in accredited academies, the funding will be same except for diet/conveyance grant to player. There will be no lodging charges.
- 2) For each sports, the game specific equipment (consumable requirement will be decided subsequently).
- 3) If there is balance available out of player's budget, funds for equipment/consumables, sports science support, tournament exposure or exceptional case of injury etc, the same can be released after approval of the DG SAI & Chairman in view of exigency. .
- 4) The budget available per player is Rs. 5,00,000 per year. The additional budget will be met out from funding to accredited academies. Apart from the above, following expenses may also be incurred from the head "funding to the national/state academies".
- 5) The amount mentioned in column 4 is the upper limit and the grant/reimbursement will be restricted to actual expenditure & on furnishing utilization certificate/bills except in the case of stipend to be paid to an athlete.
- 6) As mentioned above, for domestic travel etc for each of the tour, expenditure norms (attached) for junior camps will apply.  
Relevant norms are as under:

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- a. **For travel from place of academy to competition & back:** By Air (restricted to economy class) provided the journey is more than 1200 Kms/18 hours. Else, restricted to AC III Train fare.

For coaching camps/competitions organized in the North Eastern Region, economy class air fare may be given to all athletes between Kolkata and the place of coaching camps/competitions. The same facility will be given to those from the North east from their place of academy to Kolkata and back for coaching camps, competitions, etc organized outside the North East. In such cases, journey beyond Kolkata will be as per above norms.

- b. **Diet Charge:** Up to Rs 480 per athlete per day (subject to actual days KIT is staying in the academy)
- c. **Boarding & lodging etc for camps/competition:** The following rates shall be applicable:

Head	X and Y category Cities	Other Cities
Boarding	Rs. 480/-	Rs. 480/-
Lodging	Rs. 1500/-	Rs. 1200/-

Transportation & maintenance charges will be admissible as follows:

- (i) Local transportation from place of stay to camp/competition venue on need basis as per actual by public transport or shared taxis;
- (ii) Fuel & maintenance charges for boats, motorcycles, escort vehicles etc used by the coaches for training purposes on need basis as per actual.

**3. OTHER EXPENSES TO BE INCURRED OUT OF FUNDING TO ACCREDITED ACADEMIES**

1	International Competition exposure	To be decided by TIDC based on certain benchmark.
2	Various Assessment of players in accredited academies	<p>Twice in a year. This will include sports performance, various medical tests/skill tests etc.</p> <p>a. The camps will be conducted for assessment.</p> <p>b. The athletes will be required to visit accredited labs/sports science set up for assessment.</p> <p>c. The accredited academies will be required to conduct tests &amp; upload the reports.</p> <p>The junior camp norms will apply during assessment etc. (however, travelling/DA expenses will be given to the academy for an athlete to</p>

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		reach their destination)
3	Performance Managers	Full time Performance Managers will be hired to assess training program & assessment of the players & advise TIDC on achievement with reference to bench mark set for each of the player

The funds if available in player's budget will first be exhausted.

**4. Funding to the Khelo India Talent (KIT) trained in non accredited academies:**

The Khelo India Talent (KIT) who chooses to be trained in non accredited academies will be given Out of pocket allowances of Rs 1,20,000 per annum (to be paid quarterly in advance after joining the KI program) on the same basis as above to meet out of pocket expenses, minor injury management, travelling of parents for competition & other incidental expenses. They will also be given benefit of insurance claim.

**5. Norms For other expenses:**

- a. Junior national camp norms will apply for assessment camps, selection camps etc hiring of coaches/support staff & other incidental expenses.
- b. However, the lodging charges of Rs 300/- per player per day will be paid to accredited academies although sanctioned norms for junior campers are Rs 1,200 per day. In exceptional cases, Director General SAI & Chairman, HPC will be empowered to sanction upto Rs 1,200/- per player per day (as per junior national camper norms) in case the accommodation is to be arranged in hotel etc.
- c. Miscellaneous expenses for camps, selection trial, visit of TSC/TIDC members other incidental expenses will be sanctioned at the level of DDG & CEO.
- d. Junior National camps norms will apply for all selection trials leading to selection of players into the scheme once it is shortlisted by TSC.

**6 Miscellaneous:**

- a. The Out of pocket allowances will be given to Khelo India Talent from the date he/she is part of the Khelo India Talent Development program. The "year" will have same meaning as financial year.
- b. All the benefit to the KIT already part of the scheme as per notification/accredited academies as per notification issued on or before 31<sup>st</sup> July, 2018 would start from 1<sup>st</sup> August, 2018. The benefit to KIT/academies notified subsequently would be from the month in which such notification is issued.
- c. The payment for coaching/sports science etc (item 1 of the table), lodging (item 3 of the table) will be made on pro rata (from the month in which admission is taken up to 31<sup>st</sup> March).

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- d. Diet charges (item 2) as per actual subject to maximum of Rs 480 per day from the date of introduction of diet prescribed for junior national camper (copy enclosed). The academy need to inform Khelo India Secretariat the date from which such diet will be introduced for the KIT.
- e. The budget for Kitting, consumables, domestic travel, & Education (item of expenditure mentioned at 4,5,6 & 9 in the table above) will be available for whole year for each of KIT provided the KIT is trained in an accredited academy for more than six month during the financial year (He /She joins accredited academies on or before 30<sup>th</sup> September. (SAI in its academies has not done budgeting on prorata basis. Most of the competitions start from September & hence full year budget is required in such cases). However, for KIT joining accredited academies after 30<sup>th</sup> September, 2018, these expenses will be on prorata basis
- f. For the Khelo India Talent (KIT) already being trained in the accredited academy will get benefit from 1<sup>st</sup> August or date of notification as Khelo India Talent or date of acceptance of the accredited academy whichever is later.
- g. Detailed guidelines of financial management (Utilisation certificate, Audit etc) will be circulated in due course.

This issues with the approval of Competent Authority.



**(Sandip Pradhan)**  
**DDG SAI &CEO, Khelo India**

Copy to,

1. President/General Secretary of IOA.
2. President/General Secretary of NSFs/SGFI.
3. Principal Secretaries (Youth Affairs and Sports) of all States/UTs.
4. Special DG, Sports Authority of India.
5. Secretary, Sports Authority of India.
6. ED (Finance), Sports Authority of India
7. PPS to Secretary (Sports) MYAS.
8. PS to DG, SAI & Chairperson HPC.
9. OSD to Hon'ble MOS (IC), MYAS.
10. All HPC Members of Khelo India Talent Development.
11. All TIDC Members of Khelo India Talent Development.
12. All EDs/RDs/Heads of Academic Institutions of SAI.
13. RD & Jt. CEO, Khelo India.
14. Sh. A K Singh, Under Secretary, MDSD, MYAS, Pragati Vihar Hostel, New Delhi.
15. All Divisional Heads of SAI Head Office/Administrators, SAI Stadia.
16. Nodal Officers of Khelo India accredited Academies.
17. DD, Special Project, SAI.
18. DDO, KITD.
19. SAI website/Khelo India website.