

SPORTS AUTHORITY OF INDIA

(KHELO INDIA DIVISION)

F. No. KI/EMP/CMA/052/2020-21

Date: 09/11/2020

**CORRIGENDUM NO 1**

The Competent Authority has decided the following amendments in the RFE No. KI/EMP/CMA/052/2020-21 published on 4<sup>th</sup> November, 2020.

The existing clauses 14 and 15 regarding Bid Evaluation criteria are revised as per the following:

**14. Evaluation of Credentials (60 Marks):**

S. No.	Criteria	Maximum Marks	Documents to be submitted
1	<b><u>Financial Strength</u></b> Total Turnover in last three years as per Annexure III (a) More than or equal to INR 1.5 Crores but less than 3 Crores –5 Marks (b) More than or equal to INR 3 Crores but less than 5 Crores – 10 Marks (c) More than or equal to INR 5 Crores – 15 Marks	15 Marks	CA Certificate according to Annexure III
2	<b><u>Technical Strength</u></b> Overall no. of Sports Multimedia Projects completed in last five years ending March 2020 <ul style="list-style-type: none"><li>• Project value 10 Lakhs upto 15 Lakhs – 3Mark each</li><li>• Project Value more than 15 Lakhs – 5Marks each</li></ul> The above criteria is subject to a maximum of 20 marks	20 Marks	Annexure II Corresponding Work Orders along with Completion Certificate issued from Client or proof of respective payments to be submitted
3	Experience of producing content for projects related to e-Learning Management System <ul style="list-style-type: none"><li>• 1 Project – 5 Marks</li><li>• 2 Projects or more – 10 Marks</li></ul>	10 Marks	Annexure II Corresponding Work Orders along with Completion Certificate issued from Client or proof of respective payments to be submitted
4	<b><u>Evaluation of Workforce</u></b> Experience in Multi-media Projects of the following key personnel. a. Production Head – 7.5 Marks b. Creative Director – 7.5 Marks	15 Marks	CV of respective Key personnel to be submitted in prescribed

S. No.	Criteria	Maximum Marks	Documents to be submitted
	1.5 Marks shall be awarded for experience of each project of value more than or equal to 25 Lakhs subject to a maximum of 7.5 marks for each CV.		Performa according to Annexure V
TOTAL CREDENTIAL SCORE (Tc)			

**15 Evaluation of Presentation (40 Marks):**

S. No.	Criteria	Maximum Marks
1	Understanding of Scope of Work, Work Plan including Approach and Methodology.	10 Marks
2	Innovation and Creative ideas for E-Khelo Pathshala. The bidders are required to showcase an AV related to sample lesson plan for athletes created for any one sport.	10 Marks
3	Showcase of capability of agency in terms of diversity in content produced, usage of latest technology etc.	10 Marks
4	Overall Strategy for engagement with PE Teachers, Method of increasing popularity of E-Khelo Pathshala among stake holders	10 Marks
TOTAL PRESENTATION SCORE (Tp)		

- 15.1 TOTAL SCORE = TOTAL CREDENTIAL SCORE (Tc) + TOTAL PRESENTATION SCORE (Tp)
- 15.2 Supporting documents for bid evaluation shall also be verified during presentation. The bidders are advised to make their presentation strictly according to the evaluation criteria based on the credentials submitted above.
- 15.3 **Bidders scoring 70 marks or above shall be considered for empanelment with SAI.**
- 15.4 However, depending on the number of qualified bidders and suitable requirements, SAI may decide to modify the above criteria.

Rest all clauses of subject RFE remain unaltered.



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