



**Sports Authority of India  
Khelo India (Division)**

\*\*\*\*

Bid Reference No. 01-23003(02)/1/2023-HO-Khelo India Division

Dated: 01.03.2024

**Subject: Empanelment with SAI as Event Management Agency for "Category B" (Amount of work order size - Rs. 10 lakh to 1 Cr).**

Ref/ Bid against RFE 01-23003(02)/1/2023-HO-Khelo India Division dated 02<sup>nd</sup> November, 2023.

Sports Authority of India (SAI) is pleased to inform you that your bid received against Request for Empanelment (RFE) for Event Management Agencies has been accepted and your agency has been selected for Empanelment to conceptualize, Plan, Design, Organize, Produce, Coordinate, Direct, Manage, Execute and deliver the main sporting / event/ run up event/ ceremonial, events/activation etc. organized / conducted managed by Sports Authority of India (SAI) including events of Khelo India.

- i. The Empanelment shall be for a period of three (3) years from the date of issuance of this letter. The term may be extended to subsequent two (2) years subject to your performance during the term.
- ii. The Empanelment would be subject to Terms & Conditions contained in the RFE dated 02<sup>nd</sup> November, 2023.

Please acknowledge and return a signed copy of this letter with your acceptance within 7 (seven) working days.

**(Sibananda Mishra)**  
Deputy Director,  
Khelo India

To,

1. **M/s Dot Communications & Marketing**  
209-210, 2<sup>nd</sup> Floor, Gagan Deep Building,  
Rajendra Place, New Delhi 110008  
Email: [dotcommunication01@gmail.com](mailto:dotcommunication01@gmail.com)  
Phone: 011-25713597

2. **M/s Eventkraft Marketing Solutions**  
Flat # A-2, Plot No. 62-63, New Manglapuri, Mandi Raod,  
Opp M.G. Road, New Delhi 110030

3. **M/s Max Publicity & Communication**  
Suncity Trade Tower, Sute # 304 & 305,  
3<sup>rd</sup> Floor, Sector 21, Old Gurgaon Road,

सिबानन्दा मिश्रा / SIBANANDA MISHRA  
उप निदेशक / Deputy Director  
भारतीय खेल प्राधिकरण / Sports Authority of India  
जवाहरलाल नेहरू स्टेडियम परिसर (पूर्वी द्वार)  
Jawaharlal Nehru Stadium Complex (East Gate)  
लोदी रोड, नई दिल्ली-3 / Lodhi Road, New Delhi-3

Gurgaon – 122016  
Email: [Contact@maxmudra.com](mailto:Contact@maxmudra.com)  
Phone: +91 124 6614400

4. M/s Resources Events & Promotions  
Plot No. 887, Industrial Park, Sector 82, Mohali,  
SAS Nagar, Punjab – 140306.
5. M/s Shrankhala  
14-B, Asha Deep Apartment 9, Hailey Road,  
New Delhi – 110001  
Email: [shrankhala100@gmail.com](mailto:shrankhala100@gmail.com)  
Phone: 9990109000
6. M/s Span Communications  
B 174, East of Kailash, New Delhi 110065  
Email: [delhi@spancom.in](mailto:delhi@spancom.in)  
Phone: 26332700
7. M/s Tattva Creations  
D-595, 2<sup>nd</sup> Floor, C.R. Park, Main Road,  
New Delhi – 110019  
Email: [infor@tattvacreations.com](mailto:infor@tattvacreations.com)  
Phone: 9678085011
8. M/s Venus Conferences & Exhibitions  
86, 2<sup>nd</sup> Floor, Old Rajinder Nagar Market,  
Behind Kotak Mahindra Bank, New Delhi – 110060  
Email: [venusexhibition@gmail.com](mailto:venusexhibition@gmail.com)  
Phone 011-4164620 Mob 9999979293

**Copy to for Kind Information:**

1. C.V.O. SAI
2. All Heads Divisions/ Sections at SAI, Ho
3. DD to DG, SAI
4. AD(IT) for uploading on website
5. AD(Rajbhasha): For Hindi translation, please
6. AD to Secy, SAI

  
01/03/24  
(Sibnanda Mishra)  
Deputy Director,  
Khelo India

सिबानन्दा मिश्रा / SIBANANDA MISHRA  
उप निदेशक / Deputy Director  
भारतीय खेल प्राधिकरण / Sports Authority of India  
जवाहरलाल नेहरू स्टेडियम परिसर (पूर्वी द्वार)  
Jawaharlal Nehru Stadium Complex (East Gate)  
लोदी रोड, नई दिल्ली-3 / Lodhi Road, New Delhi-3