



Ref. No. 2-1/SAI/FISW/2020

REQUEST FOR PROPOSAL (LIMITED)

HIRING OF EVENT MANAGEMENT AGENCY (EMA)

FOR

FIT INDIA SCHOOL WEEK 2020 CELEBRATION

Date of Release: 17th November 2020

Last date of Submission: 23.11.2020 at 11:00 AM

FIT INDIA DIVISION

SPORTS AUTHORITY OF INDIA (SAI)

1st Floor, SAI, HQ, JLN Stadium, Entry no 10, Lodhi Road, New Delhi

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DISCLAIMER

1. The information contained in this Request for Proposal Document (hereinafter known as “RFP Document”) or subsequently provided to Bidder/s in documentary form by or on behalf of Sports Authority of India (“SAI”) or any of their representatives, employees or advisors (collectively referred to as “Representatives”), is provided to Bidder(s) on the terms and conditions set out in this RFP Document and any other terms and conditions subject to which such information is provided.
2. This RFP Document is not an agreement and is not an offer or invitation by SAI and/or its Representative(s) to any party other than the entities, who are qualified to submit their Proposal (“Bid”). The purpose of this RFP Document is to provide the Bidder with information to assist the formulation of their Proposal. This RFP Document does not purport to contain all the information each Bidder may require. This RFP Document may not be appropriate for all persons, and it is not possible for SAI and/or its Representatives to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP Document. Each Bidder should conduct their own investigations and analysis and should check the accuracy, reliability and completeness of the information in this RFP Document and wherever necessary, obtain independent advice from appropriate sources.
3. SAI and/or its Representatives make no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of the RFP Document.
4. SAI and/or its Representatives may in their absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this RFP Document.

FIT INDIA SCHOOL WEEK 2020 CELEBRATION

1. BRIEF OF EVENT

Fit India School Week 2020 will be celebrated in schools across the nation in the month of December. The inaugural edition was held in November and December 2019 and saw participation from 15,000 + school. Fit India mission aims to spread this programme to 1 lakh+ schools in this years' edition.

School is the first place where habits are formed. School children should be encouraged to indulge in active field time during school hours involving fitness and sports activities. This will instil in students the understanding for regular physical activity and higher levels of fitness, thus enhancing self-esteem and confidence in them. The schools promoting Fit India School Week programme come from different education boards and demographics (rural/urban) thus spreading awareness about fitness to the school fraternity and promoting Fit India School Week programme as a mass movement.

In this years' edition, activities will be conducted on-ground or virtually by schools. List of activities suggested by Fit India Mission is placed at Annexure III.

2. SCOPE OF SERVICES

S. No.	Particulars	Scope
1	Event Management	<ul style="list-style-type: none">• Planning, strategizing, organizing, and amplification of Fit India School Week event• Fit India School Week 2020 celebration need to be organized in these schools in virtual or offline format• Partner with KVS board, Narvodaya Vidyalaya board and state education boards (state education boards - 3 to 5 minimum)• Shortlist schools from each of these boards from different geographical locations (metros/ tier 1,2 & 3 / rural areas)• One of the on-ground events may be bigger in scale needs to be organized preferably in Delhi which may be graced by Hon'ble Minister of Sports• List of activities that can organized for the event is provided in Annexure III (to ensure different types of activities is organized and captured such as painting, poster making, quiz/debates etc.)• Social distancing norms and other Covid-19 guidelines issued by MHA for organizing events need to be ensured• Fit India School Week 2020 Celebrations organized in schools needs to be amplified across digital platforms to spread awareness• Social Media Pack for the Campaign to be developed and promoted throughout the month of December on following platforms: Facebook, YouTube, Twitter, Instagram• Other digital mediums may be suggested for amplification• Slogans and some innovations to be suggested

2	Duration	<ul style="list-style-type: none"> • Fit India School Week Celebrations will be celebrated across schools in December 2020 • Events needs to be organized from the beginning of December and amplified to generate more awareness and encourage more schools to participate. • Events should be spread out in all weeks of December to maintain the buzz throughout the month
3	Production support	<ul style="list-style-type: none"> • Producing the entire event keeping in mind that it will be a combination of on-ground and virtual activities and will be amplified on digital platforms. • The activities mentioned in Annexure III needs to be captured in online or virtual format (photos & videos) • This will also include providing clips and features post the conduct of live event. • Providing recorded, edited versions with VOs/ supers as and when required • Promos, social media posts and collaterals and if required in multiple languages

NOTE: - The Event and the subsequent amplifications activities is expected to be viewed by a large number of people through electronic/digital media. Therefore, it should be impactful and engaging.

3. BID SCHEDULE

The Bid Schedule is as follows:

Date of Release	17th November 2020
Last date for queries /clarifications	19th November 2020, 12 PM
Bid Submission start date	20th November 2020, 12 PM
Bid submission end date and time	23rd November 2020, 11 AM
Opening of Technical Bid	23rd November 2020; 12 PM
Presentation	23rd November 2020; 2 PM
Opening of Financial Bid	Will be intimated at a later stage

SAI reserves the right to vary or discontinue the process or any part thereof at its absolute discretion at any point of time

4. PERIOD OF CONTRACT

Period of contract shall be until successful completion of event and upon completion of all obligations of the bidder

5. ELIGIBILITY CRITERIA

This is a limited RFP floated for the participation of following Event Management Agencies that have been Empanelled by SAI:

- (i) M/s Cine Yug
- (ii) M/s Deepali Designs and Exhibits Pvt. Ltd.
- (iii) M/s DNA Entertainment Networks Pvt. Ltd.
- (iv) M/s E Factor Entertainment Pvt Ltd.
- (v) M/s Encompass Events Pvt. Ltd.
- (vi) M/s Ferris Wheel Entertainment Pvt. Ltd.
- (vii) M/s Fountainhead Entertainment Pvt Ltd.
- (viii) M/s ITW Consulting Pvt. Ltd.
- (ix) M/s Max Publicity and Communications Pvt. Ltd
- (x) M/s Meraki Communications Pvt Ltd.
- (xi) M/s Percept Ltd.
- (xii) M/s Showtime Events India Pvt. Ltd.
- (xiii) M/s Sports For All
- (xiv) M/s Sporty Trip Experience Pvt. Ltd.
- (xv) M/s SV Edusports Pvt Ltd.
- (xvi) M/s Thomas Cook (India) Pvt Ltd
- (xvii) M/s Twenty First Century Media Pvt Ltd.
- (xviii) M/s White Copper Pvt Ltd.
- (xix) M/s M/s Wizcraft International Entertainment Pvt. Ltd.

6. BID SECURITY /EARNEST MONEY DEPOSIT (EMD)

- 6.1 The Bidder shall furnish along with its Bid, Bid Security (restricted to 5 % of estimated tender value) for an amount of **Rs. 2,00,000 /-**
- 6.2 The Bid Security is required to protect SAI against the risk of the Bidder's unwarranted conduct. Non-submission of bid security will be considered as major deviation. Bid for the event without Bid Security will not be considered.
- 6.3 Bid security must be submitted to SAI before bid submission end date and time as mentioned in the Bid Schedule in clause 3 above.
- 6.4 In case as per Notification of Government of India, if the Bidder falls in the category of exemption of Bid Security, Bidder should furnish the relevant Notification along with required documents like valid Registration Certificate along with all other relevant documents. If no such notification or Registration Certificate along with relevant documents is furnished along with the bid, bid shall be treated as un-responsive and shall be summarily ignored without any further reference.
- 6.5 The Bid Security shall be furnished in one of the following forms:
- a. Account Payee Demand Draft
 - b. Banker's cheque
 - c. Fixed Deposit (FDR)
 - d. Bank Guarantee from any of the Commercial Banks
 - e. Any online acceptable method (NEFT/RTGS) as per the following details (the bidder has to submit a copy of UTR No. in case the transaction is done by this method);
- A/C NAME : SECRETARY (SAI), KHELO INDIA**
A/C NO. : 108510100037232
BANK NAME : ANDHRA BANK
BANK BRANCH : J L N STADIUM, SPORTS AUTHORITY OF INDIA BUILDING
CGO COMPLEX, NEW DELHI

BRANCH CODE : 1085
IFSC CODE : ANDB0001085

- 6.6 Demand Draft/Bankers Cheque/FDR/BG from scheduled commercial bank drawn in favour of “**SECRETARY (SAI), KHELO INDIA**” payable at New Delhi are deposited in the office of KHELO INDIA, 1st Floor, SAI Headquarters, JLN Stadium Complex, Entry Gate No 10, Lodhi Road on or before scheduled date given in this RFP.
- 6.7 The Bid Security shall be valid for a period of 45 days (forty five days) days beyond the validity period of the Bid. As validity period of Bid as per clause 10 of this RFP is 90 days, the Bid Security shall be valid for 135 days from the date of opening of Technical Bid.
- 6.8 Bid Security of unsuccessful Bidders will be returned to them without any interest, after expiry of the Bid validity period, but not later than 30 (thirty) days after conclusion of the resultant Contract. Successful Bidder’s Bid Security will be returned without any interest, after receipt of Security Deposit from that Bidder.
- 6.9 The EMD can be forfeited if an agency:
- f. Withdraws or amends or impairs or derogates its bid during the period of bid validity.
 - g. Fails to accept orders issued in its favour for execution, and / or violates the terms and conditions of the contract after submission of the bid.
 - h. Successfully gets selected but fails to sign the contract within the stipulated time.
 - i. Without prejudice to other rights of SAI, if it fails to furnish the required Performance Security within the specified period.

7. BID VALIDITY

- 7.1 The Bid shall remain valid for acceptance for a period of 90 days (ninety) days after the date of Bid opening prescribed in the Bidding Document. Any Bid valid for a shorter period shall be treated as unresponsive and rejected.
- 7.2 In exceptional cases, the Bidders may be requested by SAI to extend the validity of their Bids up to a specified period. The Bidders, who agree to extend the Bid validity, are to extend the same without any change or modification of their original Bid.
- 7.3 In case the day up to which the Bids are to remain valid falls on or subsequently declared a holiday or closed day for SAI, the Bid validity shall automatically be extended up to the next working day.

8. SIGNING OF BID

- 8.1 Bid shall be typed and the same shall be signed by the bidder or by a person(s) who has been duty authorized (as mentioned in RFE for Empanelment of Event Management Agencies) to bind the Bidder to the contract.
- 8.2 The bid shall be duly signed at the appropriate place as indicated in the Bidding Documents and all other pages of the Bid. The Bid shall not contain any erasure or overwriting.

9. CLARIFICATION OF BID

- 9.1 Bidders requiring any clarification or elucidation on any issue in respect of the bid document may take up the same with Dy. Director, SAI, Fit India at contact@fitindia.gov.in. SAI will respond through mail to such request provided the same is received by SAI latest by 12 PM on 19th November ,2020. No query/clarifications will be considered after aforementioned date and time.
- 9.2 Any clarification issued by SAI in response to query(ies) raised by the prospective bidders shall form an integral part of bid document and it may amount to an amendment of the relevant clauses(s) of the bid document.

10. SUBMISSION OF BIDS

The Bids from the Applicant should be in English and should consist of the requisite documents and are to be submitted in password protected compressed folders (Technical and Financial bids separately) at

contact@fitindia.gov.in. The password of the bids shall not be mentioned anywhere in the email. The password shall be required on the date of opening of Proposal.

11. BID OPENING

11.1 SAI will open the Bids at the specified date and time and at the specified place as indicated in the Bid Schedule.

11.2 In case the specified date of Bid opening falls on or is subsequently declared a holiday or closed day for SAI, the Bids will be opened at the appointed time and place on the next working day.

11.3 Authorized representatives of the Bidders, who have submitted Bids on time may attend the Bid opening provided they bring with them Letters Of Authority from the corresponding Bidders.

12. BID EVALUATION

12.1 The bid evaluation shall be done in two parts with following weightage;

- a. Technical Evaluation – shall carry 70% of overall evaluation
- b. Financial Evaluation – shall carry 30% of overall evaluation

12.2 Technical Evaluation

A designated committee will evaluate the technical bids on the basis of a presentation on the following components.

S. No.	Bid Component	Max Marks
1.	Implementation plan for virtual/ on-ground events	30
2.	Creative / Innovative concepts Position FIT India School Week as a distinct identity in the school ecosystem and creative ways to reach out to all stakeholders including students, teachers, parents and institutions.	10
3.	Amplification plan on digital platforms and social media	50
4.	Work Force Deployment	10
	TOTAL	100

Note: Panel of experts shall decide on above aspects.

The bidders scoring 70 Marks or above shall qualify for opening of financial bids.

12.3 Financial Score

The total all - inclusive consideration towards Event Management Fees and Cost of Production support & promotions including all other expenses related to the Event shall not exceed the estimated value of RFP i.e., **INR 40,00,000/- (INR Forty Lakhs Only) including GST.**

The Bidder is required to submit the Financial Bid incorporating the following two heads:

- i. Event Management Fee
 - a) Event Management Fees in Rupees (lump sum amount) to cover all administrative expenses etc. for providing expertise and support in the management of the Event.

- b) The cost indicated by the applicant should be inclusive of GST. The applicant, however, may indicate the tax element in a separate column for clarity.
- ii. Production Support & Promotion fee
 - a) Production Support for creating content (photos/ videos) of the Fit India School Week Programme
 - b) Promotion fees for amplification on social media and other digital platforms
- iii. The Price Bids shall be opened and evaluated in second stage, where marks shall be assigned to the competing bidders according to the following;
 - a) L1 shall be given Maximum Marks (i.e. 100 Marks).
 - b) Other bidders shall be assigned marks in comparison to the L1 as per to the following formula;

$$\text{Financial Score} = (\text{Lowest Bid} / \text{Bid Under Consideration}) \times 100$$

12.4 **Final Score**

The final score shall be calculated as per the following formula;

$$\text{Final Score} = (0.7 \times \text{Technical Score}) + (0.3 \times \text{Financial Score})$$

13. COMPARISON OF BIDS AND AWARD CRITERIA

- 13.1 Bids shall be evaluated on the basis of final score obtained as per clause 12.
- 13.2 The bidder who has obtained highest Final Score shall be awarded the Bid.

14. RIGHT TO VARY SCOPE OF WORK

- 14.1 SAI may at any time at the time of RFP process or even after award of the contract, by a written order given to the bidder, make changes within the general scope of the Work. The Bid shall accordingly be amended.

15. AWARD OF CONTRACT

- 15.1 SAI reserves the right to accept/reject a bid, to cancel/abort the RFP process and/or reject all bids at any time prior to award of contract, without thereby incurring any liability to the empanelled agencies on the grounds of such actions taken by SAI.
- 15.2 SAI shall award Contract to the highest scoring bidder for providing services of conceptualizing, planning, designing, coordinating and managing the Event in accordance with the scope of work mentioned in the RFP.

16. PERFORMANCE BANK GUARANTEE

- 16.1 The selected Bidder to whom the Purchase Order (PO) / Work Order (WO) is issued shall be required to give Performance Bank Guarantee ("**PBG**") for the amount equivalent to 10% of the PO value. PBG will be in the form of Bank Guarantee (BG) of any Commercial Bank drawn in the name of "**SECRETARY (SAI), KHELO INDIA**" payable at New Delhi to be deposited in the office of Khelo India, 1st Floor, SAI Headquarters, JLN Stadium Complex, Entry Gate No 10, Lodhi Road, New Delhi.
- 16.2 SAI will have the right to invoke the PBG without assigning any reasons if the selected Agency defaults or deemed to have defaulted or in the case of non-acceptance of the purchase orders/work order and empanelment will be cancelled.
 - a. Successful bidder shall be required to give PBG within 15 days of issuance of PO by SAI. In the event of default in submission of PBG within the stipulated time, the Agency shall be liable for a penalty amounting

to 0.1% (Zero Point One Percent) of the PO value per day of delay subject to a maximum delay of 7 (seven) days. If delay continues beyond 7 (seven) days, SAI shall have the right to cancel empanelment with the right to other legal remedies that may be available under law.

- b. The PBG should remain valid for an additional period of 90 (ninety) days beyond the timelines mentioned in the PO. For example, if the timelines mentioned to complete a deliverable in the PO is for 3 months, the PBG shall be valid till 3 months + 90 days from the date of project initiation.
- c. In the event wherein a PO is released by SAI for project renewal or a fresh PO is released, the bidder shall ensure extension / submission of PBG with 15 days of issuance of the PO. Penalty as per clause 13.2 (a) shall be applicable in the event of default in timely submission of PBG.

17. TERMS OF PAYMENT

17.1 The payments shall be made in instalments as under:

- a) **Phase I** – Advance Payment amounting to 20% of the contract value will be made after signing of the contract against submission of Bank Guarantee of the equivalent amount.
- b) **Phase II** – Upto 90% of the total contract amount will be released as part payment (after adjusting 20% advance released as Phase I), according to FA wise Invoices/bills raised (as per actual) subject to verification of successful completion (in terms of quantity, quality and timelines) from designated officers and FA Heads. Please note that the 20% advance payment made earlier will be adjusted while releasing part payment.
- c) **Phase III** – Final Payment: 10% of the contract value will be made after final acceptance of all documentation and reports of the Event.

17.2 EMA to submit Bank Guarantee of equal amount for release of advance payment as per standards mentioned in General Financial Rules 2017 (GFR) issued by Ministry of Finance. This Bank Guarantee shall be returned after the whole amount is adjusted after settlement of Invoices.

17.3 Final Billing will be done on actual orders placed.

17.4 EMA has to ensure that any additional work done by the EMA has to be approved by the Fit India Mission/SAI in writing, otherwise it will not be considered for payments.

17.5 All billed items are to be signed off by respective FA Head from SAI/ Designated officer/Committee regarding quantity, quality and successful completion as per agreed timelines. These need to be backed up by relevant evidence (Photographs, Videos, Lists etc. signed off by Competent Authority).

18. INTELLECTUAL PROPERTY

The EMA must ensure that all intellectual property including but not limited to Fit India logo, creatives any work, brand name, trade name, service mark, trademark etc., related to Fit India shall belong to SAI. In no event, the EMA shall, either directly or indirectly, register, file or attempt to register or file any intellectual property in its own name.

The EMA shall be solely responsible for any violation or infringement of any trademark, trade name, copyright, patent of any person, firm or company, personal right of privacy, religious beliefs and/or

any other right of any other person including for adherence of regulations, administrative and judicial orders etc.

All exploitation rights including without limitation promotion / sponsorships / distribution / marketing / telecast etc. shall vest with SAI and EMA shall not have any right to sell/market the said event to any party.

The relationship between the parties hereto shall be on a Principal to Principal basis and shall not be deemed to be a joint venture, partnership or agency of any nature whatsoever between them.

EMA undertakes and confirms that it shall comply with all requisites, laws and regulations, necessary insurances, that are required to be complied with for conducting the event and the creation, as well as exclusive assignment of all rights in favour of SAI, EMA shall keep SAI indemnified and hold SAI harmless from any and all claims including claims for infringement, losses, demands, damages, costs, charges, expenses that may prejudice SAI's interests and benefits, in any way whatsoever.

SAI shall not be responsible in any way for any unfulfilled obligations and/or liabilities of EMA its Affiliates/Associations etc. and/or its agents towards any person, party, company, organization in connection with pending obligations, the finance, employment of other contractual and non-contractual.

Agreements/arrangements of whatsoever nature, whether or not in relation to the event and EMA shall continue to be solely responsible for the same

19. PENALTY CLAUSE

19.1 During the term of the Contract, SAI, at its sole discretion, will assess the EMA's performance periodically regarding fulfilment of its obligations. It is contemplated that this assessment of the EMA's performance shall be based on the following factors:

- i. Timely delivery of the Services;
- ii. Standard of quality of Services;
- iii. Quantity of the services as per the RFP.

19.2 If, upon assessment by SAI, performance of the Agency is not found satisfactory on above mentioned factors, the following penalty shall be levied upon the EMA:

- i. If the EMA, having been notified, fails to timely deliver goods/services in accordance with the delivery schedule, SAI may proceed to take such remedial action(s) including award of work to any other Agency, as deemed fit by SAI, at the risk and expense of the EMA and without prejudice to other contractual rights and remedies which SAI may have against the EMA. Any delay by the bidder in the performance of its obligation, shall attract penalty at the rate of 3% of the value of particular work per day to a maximum of 30% of the value of relevant portion of Work Order. In case maximum penalty is levied, the firm may be blacklisted for a period of three years.
- ii. In case the default in quality of goods/services is found, the designated committee of SAI will assess the actual value of the goods/services supplied and payments will be made based on this assessment. Over and above, SAI reserves the right to levy penalty ranging from 10% to 30% of relevant portion of Work Order for the particular work, as decided by the designated committee of SAI. In case maximum penalty is levied, the firm may be blacklisted for a period of three years.

- iii. If quantity of promised goods/services is found less than specified in Work Order, payments will be made on actual basis. Over and above, SAI reserves the right to levy penalty ranging from 10% to 30% of relevant portion of Work Order for the particular work, as decided by the designated committee of SAI. In case maximum penalty is levied, the firm may be blacklisted for a period of three years.

19.3 Any failure by EMA in maintaining its contractual obligations shall render EMA liable to any or all of the following sanctions:

- i. Imposition of Penalty as per Clause 19.2 above,
- ii. Forfeiture of its Performance Security
- iii. Termination of the Contract for default and
- iv. Termination of Empanelment

19.4 SAI shall be entitled to terminate this contract immediately upon a written notice, in case EMEA is in material breach and/or fail to fulfill its obligations as promised under this agreement provided EMA fails to remedy such breach immediately upon notification of the breach.

19.5 In case the event is cancelled, terminated or postponed due to default, breach and/or reasons owing to the EMA. SAI shall be entitled to seek immediate refund of the total monies paid to EMA till the date of termination with reasonable interest thereupon besides damages.

19.6 Any dispute or difference arising between EMA and SAI shall be mutually resolved through amicable discussions failing which a sole arbitrator as mutually appointed by both the parties, arbitration proceedings would be held under the provisions of Arbitration and Conciliation Act, 1996 as amended. The procedure and fee of the Arbitrator shall be in accordance with prevailing policies and procedures of SAI. Any dispute/differences not being the subject matter of such arbitration shall be subject to the jurisdiction of the Courts of Law at Delhi only, as per governing laws.

Annexure I | PRICE BID

Name of Work: Proposal by Event Management Agency for conduct of Fit India School Week 2020 Celebration

Price Bid

S. No.	Element	Cost in Rupees	GST/ other Taxes (if any)	Total
1	Event Management Fee	xxx	xxx	xxx
2	Production Support & Promotions Fee	xxx	xxx	xxx
GRAND TOTAL				xxx

Grand Total = (in words.....)

- **The bidders are required to mandatorily submit detailed element wise cost breakup of all the components such as Production Support, Promotions, Event Management fee etc. along with the financial bid. Also, bidders must ensure that the costs are exclusive of the services available with SAI.**
- All work should be carried out in consultation with designated committee of SAI.
- The bidders are advised to conduct physical visits to the venue(s) for proper assessment of cost of items.

Note:

- a. GST as applicable on date shall be paid extra by SAI on submission of documentary proof at the time of submission of invoices.
- b. No conditions should be attached to the price proposal.
- c. The amount should be quoted in both figure and words. In case of discrepancies in the prices mentioned in the figure and word, the prices mentioned in the words shall be considered as final price.

Signature of the Agency:

Address:

Date:

Annexure II | SUGGESTED DEADLINES

SUGGESTED DEADLINES RELATED TO CONDUCT OF EVENT			
S. No.	Particulars	Work to be ensured	Deadline
1	FIT INDIA SCHOOK WEEK CELEBRATION 2020 (Event)	Event concept presentation	23 rd November,2020
		Conduct of the Event & Amplification	1st Dec – 31st Dec 2020

- The above timelines are subject to change in view of unavoidable circumstances.
- Any deviation from the suggested deadline and the reasons thereof is to be documented and submitted to SAI along with the bid submission. Bidders are to explain deviation from timeline during presentation if required.
- The main emphasis will be on quality & timely delivery of goods & services.

Day	Activities
1	<p>(i) Assembly - Free hand exercises</p> <p>(ii) Fun and Fitness- Aerobics, Dance forms, Rope Skipping, Hopscotch, Zig Zag and Shuttle Running etc. <i>Fit India Active Break capsules could be used for demonstration purposes. Link below:</i></p> <p>https://drive.google.com/drive/folders/1t14ZOGyh9biDsw8CxmhogMwB0A8E2II?usp=sharing</p>
2	<p>(i) Assembly – Common Yoga Protocols https://yoga.ayush.gov.in/yoga/common-yoga-protocol</p> <p>(ii) Debates, Symposium, Lectures on <i>“Re-strengthening of the mind post pandemic”</i>- Mental Fitness Activities for Students, Staff and Parents</p> <p>(iii) Open letter to Youth of the Nation on <i>“Power of Fitness”</i></p> <p>(iv) Open mic on topics such as <i>“Exercise is a celebration of what your body can do, not a punishment for what you ate”</i> etc</p>
3	<p>(i) Brain Games to improve concentration/problem solving capacity – e.g Chess, Rubik’s cube etc</p> <p>(ii) Poster making competition on theme <i>“Hum Fit Toh India Fit”</i> or <i>“New India Fit India”</i></p> <p>(iii) Preparing advertisements on <i>“Hum Fit Toh India Fit”</i>, <i>“Emotional and physical well-being are interconnected”</i> etc</p>
4	<p>(i) Debates, Symposium, Lectures etc about diet & nutrition during pandemic for Students / Staff & Parents</p> <p>(ii) Essay/Poem Writing Competition on theme <i>“Fitness beats pandemic”</i></p> <p>(iii) Podcast/Movie making on suggested themes – <i>“Get fit, don't quit”</i>; <i>“Mental Health is not a destination but a journey”</i> etc</p>
5	<p>(i) Online Quiz related to fitness/sports</p> <p>(ii) Challenges for students, staff/ teachers e.g.</p> <p>(a) Squats challenge</p> <p>(b) Step-up challenge</p> <p>(c) Spot jogging</p> <p>(d) Rope skipping</p> <p>(e) Ball dribbling etc.</p> <p>(iii) Session(s) by motivational speakers for students, parents and school staff</p>

6	<p>1 day dedicated to Family Fitness:</p> <p>(i) Activities for fitness sessions at home involving students and parents - <i>Fit India Active Day capsules could be used for demonstration purposes</i></p> <p>https://drive.google.com/drive/folders/18ophVtYf3qBOhpLQpX66y_ywCK_kqTsS?usp=sharing</p> <p>(ii) Creatively using home-based equipment for sports & fitness. E.g.</p> <ul style="list-style-type: none">(a) Hacky sack at home (juggling with feet & hand – warm up activity)(b) Aluminium foil inside a sock - ball and any wooden piece - bat to play cricket(c) Mosquito bat and TT ball to play badminton/tennis(d) Fitness circuit - Draw a ladder on the floor with a chalk piece or crayon
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Annexure IV | DEPLOYMENT PLAN

S No	Functional Area	QUANTITY Phase-wise no. of Personnel Deployed	QUALITY Relevant Work Experience of Resource	WHEN Date of Deployment	WHERE Place of Deployment
1	Event				

- The Human Resource as indicated in the table above may be allocated to multiple Functions depending upon their ability to multi-task.