

**EXPRESSION OF INTEREST FOR ENGAGEMENT OF  
KNOWLEDGE PARTNER FOR KHELO INDIA YOUTH GAMES 2020**

Sports Authority of India (“SAI”), under the aegis of the Department of Sports, Ministry of Youth Affairs and Sports (“MYAS”), has been entrusted with the implementation of the component “Annual Sports Competition” of the Khelo India Scheme. For the proper, effective and efficient planning, organization, conduct, management, execution and delivery of the Khelo India Youth Games 2020, SAI hereby invites applications from leading universities and sports management institutes to designate/engage a “**Knowledge Partner**” for implementation of following core areas for the upcoming edition of the Khelo India Youth Games 2020 scheduled to be held from 10<sup>th</sup> January 2020 to 22<sup>nd</sup> January 2020:

I. Games’ Operations:

- a) Management of accommodation, catering, and transport
- b) Volunteer Operations
- c) Management of Sports Kits
- d) Accreditation
- e) Media and Communication
- f) Marketing and Branding

II. Technical Conduct:

- a) All aspects related to technical conduct of the Games
- b) State Coordination
- c) Communication amongst all stakeholders of Games Technical Conduct Committee

III. Games’ Secretariat:

- a) Administration
- b) Finance related matters



IV. Venue Development:

- a) Venue Overlays
- b) Any other developmental work pertaining to the various venues/Field of Play

V. Ceremonies:

- a) Opening and Closing Ceremony
- b) Sports Presentations
- c) Cultural Events during the Games

The need and objectives to engage a Knowledge Partner for the upcoming edition of the Khelo India Youth Games 2020 is to aid in implementation of the following key learnings from the conduct of the Khelo India Youth Games 2019:

- a) increasing awareness amongst students, parents, host city stakeholders;
- b) ensure smooth crowd movements across venues while focusing on crowd attractions to increase spectator engagement; and
- c) proper scheduling and organization for the Games to afford enough preparation time to the participants prior to their exams.

Further, the roles and services of the Knowledge Partner during the upcoming edition of the Khelo India Youth Games 2020 shall be as under:


- a) The representatives of the concerned Knowledge Partner for each core area will plan and devise the key deliverables under each core area with the duly designated Core Area Heads. During this time, the role of the representatives of the Knowledge Partner shall also involve joining the Khelo India Secretariat in Delhi and understand the entire roles and responsibilities of each core area with respect to the conduct of the Games.
- b) Thereafter, the Knowledge Partner shall be responsible to prepare Standard Operating Procedures (“SOPs”) for respective core area, which the Knowledge Partner will further aid the respective stakeholder in implementing during the Games.
- c) Based on the afore-mentioned SOPs, the Knowledge Partner will train Master Trainers that will be responsible to train the representatives of the Host State/Local Organizing Committee set up at the Host City;



- d) During the Games-time, the Knowledge Partner, which will form a part of the Core Areas, will play the role of plugging gaps in implementation of key deliverables under each core area; and
- e) Post the conclusion of the Khelo India Youth Games 2020, the Knowledge Partner will formulate a Knowledge Manual for the conduct and execution of respective core area for future reference and records.

The Knowledge Partner shall provide such services at no cost and will only be provided the right to be designated as the “*Knowledge Partner for the Khelo India Youth Games 2020*” for the respective core area along with boarding and lodging facilities made available at each venue during the Games. In case of receipt of more than one proposal with respect to a core area, detailed terms and conditions will be circulated amongst the applicants.

A formal contract will be signed with the successful applicant wherein the terms and conditions will be further enumerated. All applicants are requested to submit their applications/ expression of interest **by email at [procurement.kheloindia@gmail.com](mailto:procurement.kheloindia@gmail.com) by 30<sup>th</sup> September, 2019.**

  
(Rohit Bhardwaj)  
Secretary (SAI)

**Note:** SAI or any of their designates reserves the right to cancel this request for EOI and/or invite afresh with or without amendments, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is indicative and SAI reserves the right to amend/add further details in the EOI.