

**F. No. 01 SAI/KI/MOU/20-21**

**Date: 21/10/2022**

***SPORTS AUTHORITY OF INDIA (SAI) INVITES EXPRESSION OF INTEREST (EOI)  
FOR ENGAGEMENT OF KNOWLEDGE PARTNER(S) FOR KHELO INDIA SCHEME***

**INTRODUCTION AND BACKGROUND:**

The Khelo India Scheme was introduced by the Ministry of Youth Affairs and Sports to develop sporting culture and achieving excellence in Sports with a view to achieve the twin objectives of broad basing of sports and achieving excellence in sports throughout the country. The Govt. of India Gazette notification dated October 14th, 2017 regarding Khelo India Scheme may be referred at the following link:

<https://yas.nic.in/sites/default/files/Khelo%20India-%20National%20Programme%20for%20Development%20of%20Sports%20Scheme.-ilovepdf-compressed.pdf> Sports Authority of India (SAI) implements many verticals of Khelo India.

For the efficient and effective, planning, organization, conduct, management, execution of various mandates under the Khelo India scheme, it is proposed to engage a Knowledge Partner. The services of Knowledge Partner(s) will be required in many areas including following: -

1. To conduct elaborate research and analysis in the field of Sports to help implement best practices followed around the globe in Khelo India Scheme.
2. To collect and process raw data pertaining to the various verticals of Khelo India and suggest Standard Operating Procedures (SOP) to deliver the tasks in most efficient manner.
3. To periodically evaluate and assess the outcomes of various verticals of Khelo India and suggest changes in approach and modalities for better realization of the objectives of Khelo India.
4. Post the conclusion of the Khelo India Events, the Knowledge Partner will formulate a Knowledge Manual for the conduct and execution of respective core area for future reference and records.

The above-mentioned activities are only indicative and not exhaustive of works to be assigned to the Knowledge Partner. The Knowledge Partner shall provide such services at no cost and will only be provided the right to be designated as the “Knowledge Partner(s) for Khelo India”.

The EOI document is available on the websites, namely, [www.kheloindia.gov.in](http://www.kheloindia.gov.in) and [www.sportsauthorityofindia.nic.in/](http://www.sportsauthorityofindia.nic.in/)



Applications received up to the last day of every month will be processed accordingly. Subsequently, the proposals received thereafter in each month will be processed as a batch. The applications shall be accompanied by the Covering Letter as **Annexure – A**. The proposals shall be submitted to email id mentioned below:

[know.kheloindia@gmail.com](mailto:know.kheloindia@gmail.com)

Queries, if any, may be sent in writing to Khelo India Secretariat at above E-mail Address.



Annexure - A

**Covering Letter on letter head along with EOI**

To,  
Senior Director (Khelo India),  
Khelo India Secretariat, JLN Complex  
East Gate Lodhi Road  
New Delhi - 110003

Sub – Proposal for Knowledge Partner under Khelo India

Dear Sir / Madam,

We the undersigned, offer to provide our services and are hereby submitting our proposal against the Expression of Interest and its Terms of Reference.

We understand SAI/Khelo India is not bound to accept any proposal received by us.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be rejected from the EOI.

We have fully understood the Terms of Reference provided herein.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

Name:

Title:

Signature:

SIGNATURE WITH SEAL